

Course Outcomes (COs):
BBA Semester First

SR.NO	NAME OF THE COURSE	COURSE OUTCOME
1	Accountancy-I	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- Acquire conceptual knowledge of basics of accounting</p> <p>CO 2- Identify events that need to be recorded in the accounting records</p> <p>CO 3- Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP</p> <p>CO 4- Describe the role of accounting information and its limitations</p>
2	Management Perspective I	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- describe and explain the determinants of the size and structure of firms and the implications of the separation of ownership and control.</p> <p>CO 2- describe and explain the pricing behavior by firms with market power and its welfare implications</p> <p>CO 3- apply analytical models of firm behavior and strategic interaction to evaluate various business practices, including tacit collusion, entry deterrence, product differentiation, price discrimination and vertical restraints</p> <p>CO 4- recognize and explain the basic determinants of market structure and the key issues in competition policy and regulation.</p>
3	Business Statistics	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- Understand basic statistical concepts such as statistical collection, statistical series, tabular and graphical representation of data</p> <p>CO 2- Calculate measures of central tendency, dispersion and asymmetry, correlation and regression analysis</p> <p>CO 3- Apply knowledge to solve simple tasks using computer</p> <p>CO 4- Independently calculate basic statistical parameters viz- mean, measures of dispersion,</p>

		correlation coefficient, indexes)
4	Business Organization	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- Students would be able to documents, spreadsheets, make small presentations and would be acquainted with internet.</p> <p>CO 2- Knowledge of reading and writing in English.</p>
5	Human Communications Skills	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- To provide employability skills.</p> <p>CO 2- To provide the skills of comprehension writing.</p> <p>CO 3- To develop Formal correspondence writing skills.</p> <p>CO 4- To learn the language skills grammatically.</p> <p>.</p>
6	IT Fundamental	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- To understand the working of operating system as a resource manager.</p> <p>CO 2- To familiarize the students with Process and Memory management.</p> <p>CO 3- To describe the problem of process synchronization and its solution.</p> <p>CO 4- Ability to apply CPU scheduling algorithms to manage tasks.</p>
7	Accountancy -II	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- Enables them to understand non trading concepts, Preparation of Receipts & Payment Accounts</p> <p>CO 2- Enable them understand company final account, treatment of various dividends.</p> <p>CO 3- Show proficiency in basic accounting concepts, conventions and understanding of the accounting process.</p> <p>CO 4- Understand the process and preparation of financial statements for Sole Proprietorship and Company and Departmental Business Organizations.</p>

8	Management Perspective II	<p>Upon successful completion of this course, the student will be able to:</p> <p>CO 1- To Understand meaning of Organizing, Steps in Organizing, and Types of Organization.</p> <p>CO 2- To Analyze the Staffing Process and Development of Managers at various Levels.</p> <p>CO 3- To Learn Process of Directing and Motivation Models.</p> <p>CO 4- To Understand meaning of Co-ordination and Co-operation.</p>
9	Business Economics	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1- Understand the concept of Enables them to understand Concept of the multiplier effect in an economy. Analysis of the money market.</p> <p>CO 2- Understand the concept of Role of fiscal and monetary policy in macro economy.</p> <p>CO 3- Understand the concept of Exhibit knowledge Causes and impact of inflation and policies to control it.</p>
10	Environmental Awareness I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1- To Understand the Concept of Atmosphere, Hydrosphere, Lithosphere and Biotic Factors.</p> <p>CO 2- To Understand meaning of Ecosystem, Food Chain and Food Web in Ecosystem.</p> <p>CO 3- To Analyze the Population Ecology, Population density, Population Growth and Population Fluctuation..</p> <p>CO 4- To Learn about the Environmental Pollution, Water Pollution and Air Pollution.</p>
11	Administration Practices	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1- To Understand the Role of Company Executives.</p> <p>CO 2- To Understand Law and Procedure of Meetings.</p> <p>CO 3- To Analyze the Public and Private Meetings.</p> <p>CO 4- To Learn about the Power and Duties of Chairman, Minutes, Quorum, Agenda and Motions.</p>

12	IT Applications In Business I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1. The student would be able understand the domestic and global impact of IT and IS on individuals, organisations and society.</p> <p>CO2. The student would be able to analyse the various IT infrastructure and applications required for an organisation.</p> <p>CO3. The student would be able to integrate the various latest IT applications available for various sectors</p>
13	Cost Accountancy-I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Enables students to understand Treat direct and indirect costs as per the costing techniques and from control purposes</p> <p>CO 2-Enables students to understand to Prepare cost sheet for the firm and develop insights on the use of budgets for cost control.</p> <p>CO 3-To enable students to conceptualize various methods and techniques of cost accounting and its application.</p> <p>CO 4-Acquaint students with various cost concepts and importance of controlling overall cost which is a vital aspect to achieve the objectives of modern business. .</p>
14	Management Perspective III	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Understand the concept of Production management and production planning and control. Understand the concept of Quality of control and ISO</p> <p>CO 2-Understand the concept of Material Management and Purchasing procedure of material.</p> <p>CO 3-Understand the concept of Centralize of Purchasing and purchasing policy.</p> <p>CO 4-Understand the concept of Inventory Management.</p>
15	Human Factor In Business	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-To Study Organization Behaviour Process, Models and Terms associated to it.</p> <p>CO 2-To Study Individual Behaviour, Personality</p>

		<p>Traits, Types of Personality and Big Five Model.</p> <p>CO 3-To Understand Process of Perception, factors and Importance of Learning.</p> <p>CO 4-To learn different types of Attitudes, Functions and Concept of Values with its types.</p>
16	Business Law I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Students will be able to – Understand the legal system prevailing into practice.</p> <p>CO 2-Develop an understanding of the basic law related to Indian Contract Act.</p> <p>CO 3-Develop an understanding about legal formality related to Sale of Goods Act</p> <p>CO 4-Students will understand the legal formality related to Negotiable Instruments</p>
17	Environmental Awareness II	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Appreciate concepts and methods from ecological and physical sciences and their application in environmental problem solving.</p> <p>CO 2-Appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.</p> <p>CO 3-Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.</p>
18	Entrepreneurship	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-To Study different types of Entrepreneurship.</p> <p>CO 2-To Analyze the Business Environment and its Scanning.</p> <p>CO 3-To learn different techniques of Marketing Research.</p> <p>CO 4-To Understand the terms -Rationalization and Automation</p>
19	Cost Accountancy-II	<p>Upon successful completion of this course, the student will be able to</p>

		<p>CO1-Acquaint students with various process costing concepts and importance.</p> <p>CO2-Enables students to understand various concepts of marginal costing, and calculation BEP, PV ratio & sale profit.</p> <p>CO 3-Develop an understanding about variance Analysis and methods of calculating material, labor & overhead variances.</p> <p>CO 4-Students will understand the concept of Budget & Budgetary Control.</p>
20	Management Perspective IV	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1 -Understand the concept of Role of Finance management.</p> <p>CO2-Understand the concept of Financing Decision and Concept of leverage.</p> <p>CO3-Understand the concept of Investment and Dividend Decision.</p> <p>CO4-Understand the concept of Capital Budgeting and Dividend Policy.</p>
21	Organizational Effectiveness & Change	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-To Study Perspectives of Organizational Effectiveness, Factors, Optimization and Managerial Effectiveness.</p> <p>CO2-To Understand Organizational Change, Principles and Process of Change.</p> <p>CO3-To Learn Forces for Change in Organization, Organizational Level and strategies to overcome the Resistance to Change.</p> <p>CO4-To Understand the Organizational Development, Process and its Interventions.</p>
22	Business Law-II	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Students will understand contract act and define the business transactions as valid contracts.</p> <p>CO2-Students will be able to – Understand the legal system prevailing into practice.</p> <p>CO3-Develop an understanding of the Develop the idea of sale, distinguish sale and agreement to sell and can explain conditions and warranties.</p> <p>CO4-Develop an understanding about legal formality</p>

		related to SEBI Act.
23	Operational Research	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-To impart knowledge in concepts and tools of Operations Research</p> <p>CO2-To understand mathematical models used in Operations Research</p> <p>CO3-To apply these techniques constructively to make effective business decisions</p> <p>CO4-Solve Linear Programming Problems</p>
24	IT Applications In Business II	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Understand the concept of Provide basic knowledge about computer, MS Word, Microprocessor, Memory management, Operating system, Windows.</p> <p>CO2-Understand the concept of Provide knowledge about MS word's unlimited features that is used for writing or editing of a document.</p> <p>CO3-Understand the concept of Provide knowledge about Spreadsheets and MS power point.</p>
24	Management Accounting	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Students will understand the various cost control techniques for profit Maximization</p> <p>CO2-Develop an understanding about changes in financial position of corporate entity and solve complex managerial problems.</p> <p>CO3-Students should acquire the basic knowledge required for application of tools for decision making.</p> <p>CO4-Students will understand the analysis and interpretation of financial statements.</p>
25	Management Perspective V	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-To Study Decision Making Models , Process, Principles, Guidelines and Ethics of Decision Making.</p> <p>CO2-To Study Stress Management, Types and Benefits of Stress..</p> <p>CO3-To Learn Public Relation Management,</p>

		<p>Functions, Process, Role, Advantages and Limitations of Public Relations.</p> <p>CO4-To learn forms of Project Management and Human Aspects of Project Management.</p>
26	Capital Markets I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Apply and analyse the Concepts relevant to Indian financial markets and financial institutions.</p> <p>CO2-Understand and analyse the mechanics and regulation of financial instruments and determine how the value of stocks, bonds, and securities are calculated.</p> <p>CO3-Evaluate empirical evidence of the market performance and accordingly the role of regulatory authorities to develop the financial market.</p> <p>CO4-Research and analyze specific problems or issues related to financial markets and institutions.</p>
27	Taxation Law I	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Understand the concept of Assessment Year, Previous Year.</p> <p>CO2-Understand the concept of Exempted Income.</p> <p>CO3-Understand the concept of Residential Status and Incidence of Tax.</p> <p>CO4-Understand the concept of Income from Salary, Basic of Salary.</p>
28	Institutional Assistance to Business	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1- Describe concept of SSI in india.</p> <p>CO 2-Classify various schemes for SSI Entrepreneurship in india.</p> <p>CO 3-Describe requirements of entrepreneurs.</p> <p>CO 4-Define applications and scope various institutions support.</p>
29	E-Business & Internet	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Define concept of E-Bussiness</p> <p>CO 2-Classify various methods of e-business</p> <p>CO 3-Describe need and application of e payment</p> <p>CO 4-Give applications and scope of security in e-commerce</p>
30	Auditing	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Describe the audit and other assurance</p>

		<p>engagements, corporate governance, internal and statutory audit, types of audit and objectives of audit.</p> <p>CO2-Recognize risk assessment, audit planning, documentation and audit evidence and describe internal control, internal check, test of control and other audit procedures.</p> <p>CO3-Discuss the finalization of audit report and types of audit report and explain vouching of trading transaction, verification and valuation of assets & liabilities.</p> <p>CO4-Explain the qualification, rights, duties and liabilities, professional ethics of an auditor.</p> <p>Summarize audit report and latest trends in Auditing Information System</p>
31	Management Perspective VI	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-To Study Strategic Management, Types of Strategies, Need, Significance of Strategic Management and SWOT Analysis.</p> <p>CO2-To Study Inventory Management, Types of Inventory and Concept of EOQ.</p> <p>CO3- To Learn about Quality Management, TQM and different Lean Production Systems.</p> <p>CO4-To Understand the Risk, its types and Significance of Risk.</p>
32	Capital Markets II	<p>Upon successful completion of this course, the student will be able to</p> <p>CO 1-Classify concept of capital market and money market.</p> <p>CO 2-Identify investment alternatives.</p> <p>CO 3-Identify ways to deal with grievance of investors.</p> <p>CO 4-Classify applications of new issues market.</p>
33	Taxation Law II	<p>Upon successful completion of this course, the student will be able to</p> <p>CO1-Understand the concept of Capital Gains.</p> <p>CO2-Understand the concept of Transfer of Capital Assets.</p> <p>CO3-Understand the concept of Exemption Under Capital Gains.</p> <p>CO4-Understand the concept of Income from Other Sources.</p>
34	Management Support System	<p>Upon successful completion of this course, the student will be able to</p>

		CO 1-Describe applications of MSS CO 2-Describe nature and role of DSS in business CO 3-Give uses of DSS in professional area CO 4-Discuss application of artificial intelligence.
35	Project	<p>Upon successful completion of this course, the student will be able to</p> <p>To be able to apply some of the techniques/principles you have been taught</p> <ul style="list-style-type: none"> •To carry out time planning for the project. •To follow correct grounding and shielding practices •To do effective trouble-shooting of the mini project. •To develop effective communication skill by delivering a seminar based on mini project •Demonstrate a thorough and systematic understanding of project contents. •Understand methodologies and professional way of documentation and communication. •Know the key stages in development of the project. •Extend or use the idea in mini project for major project.